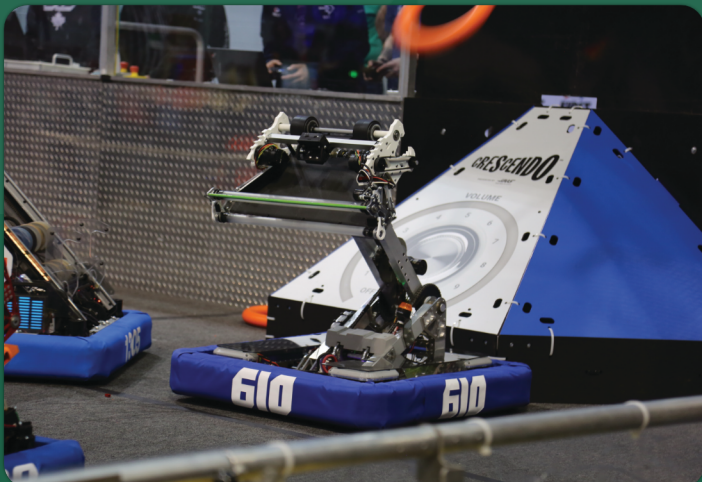




Sponsorship Package 2025/2026



About First Robotics

FRC (FIRST Robotics Competition) is an internationally recognized robotics program designed for high school students. With over 3,300 teams across 30+ countries and more than 80,000 student participants annually, FRC challenges students to design, build, and program industrial grade robots to compete in high-intensity alliance-based games. Beyond the competition, FRC helps students build real-world skills such as teamwork, innovation, and leadership, while inspiring the next generation of engineers, scientists, and entrepreneurs. Supported by major sponsors like NASA, Boeing, Apple, Google, and Lockheed Martin, FRC opens pathways to scholarships, industry mentorship, and career opportunities in tech and engineering.



About Team 610

Situated in Toronto, Canada, Team 610: Crescent Robotics is one of the country's most recognized and accomplished FRC teams. Founded in 2000 and based out of Crescent School, Team 610 has built a strong legacy of excellence in design, engineering, and competition strategy. The team has gained numerous successes over the years, including winning the prestigious World Championship title in 2013, and continues to rank among the top teams globally. Beyond competitive success, Team 610 is deeply committed to outreach, STEM education, and mentorship, hosting community events and supporting rookie teams throughout Ontario. With a focus on professionalism, innovation, leadership, and impact, Team 610 represents the very best of what FIRST stands for.

Sponsorship Tiers

Sponsor of the Day ¹	✓			
Robot Demonstration ²	✓			
Team Memorabilia	✓	✓		
Tour at Competition	✓	✓		
Robot Test Drive ³	✓	✓		
Logo on Robot	Large	Medium	Small	
Logo/Link on Website	✓	✓	✓	
Team Clothing	4 pcs	2 pcs	1 pc	
Logo in Pits	Large	Medium	Small	
Thank you letter	✓	✓	✓	✓
	Gold \$5000+	Silver \$1000-5000	Bronze \$200-1000	Team Patron \$1-200

Please Note:

- 1) Sponsor of the Day is available on a first-come, first-serve availability. To be coordinated directly with Team 610 Lead Mentor
- 2) Robot Demonstration is available at any corporate event or location, subject to availability of students, mentors and equipment
- 3) Join Team 610 and its members at our practice field and take one of the team's robots for a test drive. Please notify in advance, subject to availability.
- 4) Tax receipts are available for sponsors without a robot/pits logo

For donations well above \$5,000, custom sponsorship packages can be created

Quick Facts

50

Current
Members

572

Matches
Won

57

Awards
Won

25

Years

Team Divisions

Design

Manufacturing

Electrical

Strategy

Programming

Scouting App

Business Int.

Business Ext.

Team 610 operates in a highly organized and professional manner through the structure of its divisions. For the 2026 competition season, the 50 members form a total of 8 subteams: Design, Manufacturing, Programming, Electrical, Strategy, Scouting App, Business Internal, and Business External. Each of these subteams are led by a senior student exec, an embodiment of the team's spirit of "If a student can, a student should". These subteams work collaboratively with consistent communication through online team management tools as well as in-person standup meetings, optimizing efficiency and productivity.



How your sponsorship helps

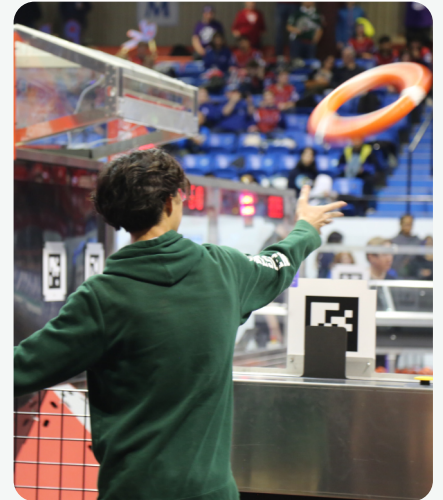
Funding received from sponsorships supports a wide range of essential team needs. These contributions help cover the cost of acquiring new tools, replacement parts, and advanced components required to design, build, and maintain a competitive robot throughout the season. They also support general operations such as safety equipment, software, food, and lab equipment.

Why Sponsor Team 610

Since its founding in 2000, Team 610 has consistently demonstrated excellence both on and off the competition field. Our proudest moment came in 2013, when Team 610 earned the title of FIRST Robotics Competition World Champions, solidifying Team 610 as one of the most respected teams in the global FRC community. This achievement reflected not only the strength of our engineering and strategy but also the dedication, resilience, and professionalism of our students and mentors.

In the years since, Team 610 has continued to build on this championship legacy with consistent top-tier performance at regional, provincial, and international levels.

Continued development of cutting-edge technologies such as a custom-built scouting app, advanced manufacturing techniques, and innovative design solutions that inspire both our students and the wider FRC community.



In the 2025 Reefscape Season, Team 610:

- Won Innovation in Control Award and Quality Award
- Ranked first in a district-level competition
- Reached the semi-finals for the Ontario Provincial Championships
- Finished in the top 4% of EPA (Estimated Points Added per match)
- Ranked 10th of 130 teams in Ontario

As we look ahead to the 2026 season, we remain focused on setting new benchmarks of success.

Ready to sponsor? Contact

info@team610.com